

## Both pathways

### *What is Media Studies?*

Media Studies explores the role of the Media in contemporary society. It is the study of how meanings are created in response to social, historical, cultural and political contexts and how these influence the production of media products and texts which we all watch, read, listen to and play.

### *Theoretical Framework:*

Media Language / Representation / Media Industries / Audiences / Contexts

### *Course Content*

In GCSE Media Studies pupils will explore a range of historical and contemporary texts from a wide selection of media forms. Ear videos.

to convey their own meanings through the construction of their own media texts.

### *Assessment:*

2 written examinations – 1 hour and 30 minutes each

1 individual piece of media production from a range of tasks set by the exam board